

Portland Interscholastic League Hall of Fame



The Portland Interscholastic League (PIL) Hall of Fame, a non-profit organization, operates for the purpose of enriching the lives of Portland school children through participation in competitive sports.

The mission of the PIL Hall of Fame is to:

- ◆ Recognize excellence in athletics by honoring coaches, individuals, and teams for accomplishments and contributions to the PIL.
- ◆ Provide support for high school athletic programs. Through the years the PIL has sustained dramatic budget cuts, resulting in athletes paying a participation fee to offset the costs of athletic programs.
- ◆ Recognize a PIL Sportsman and Sportswoman of the Year who are selected by their high school, and provide scholarships for these students.
- ◆ Develop financial support to improve existing athletic facilities so they are comparable to other 4A high schools in Oregon.

The main objectives of the Portland Interscholastic League Hall of Fame are to honor the accomplishments of past athletes, coaches and administrators as well as to recognize the academic and athletic achievements of current athletes, coaches and administrators.

Funds generated by the activities of the PIL Hall of Fame that are not used for annual operating expenses are then directed to the PIL athletic programs by the Board of Directors based on requests from the District's Athletic Director. Funding may include scholarships, participation fees, athletic equipment and supplies, as well as facility upgrades and maintenance.

It is the intent of the PIL Hall of Fame Board of Directors to use accomplishments of past PIL athletic programs to help support and strengthen current programs. Through a strong membership and sponsorship base, a highly competitive league can be sustained.

I. Current State of PIL Athletes

High school athletics operate in ten Portland public high schools. During the 2002-2003 school year, the adopted budget was \$2.65 million. The projected expense for the 2003-2004 school year is \$3.0 million. It is estimated that gate receipts, participation fees, and other miscellaneous receipts can potentially be increased to approximately \$1 million for this time period, leaving a \$2 million cost to Portland Public Schools (PPS) to maintain high school athletics in its current form.

Each high school maintains a participation roster. The table below uses the school-based rosters for spring 2002, fall 2002, and winter 2003 to represent the number of students enrolled by sport.

PPS Students Participating in Athletics during Spring 2002, Fall 2002 & Winter 2003

Sport	Benson	Cleveland	Franklin	Grant	Jefferson	Lincoln	Madison	Marshall	Roosevelt	Wilson	Grand Total
Baseball	56	40	99	44	9	69	21	41	27	46	452
Basketball	114	73	125	123	73	161	94	54	92	139	1,048
Cross Country	14	49	21	44	19	85	16	8	14	38	308
Dance	16	24	34	22	*	48	50	none	none	20	214
Football	86	66	92	70	33	116	76	45	76	98	758
Golf	22	15	20	24		33	20	13	21	22	190
Soccer	72	105	38	154	46	128	56	16	54	116	785
Softball	25	28	35	44	14	43	24	13	27	40	293
Swimming	22	27	21	50	9	87	18	16	17	58	325
Tennis	52	13		34	11	48	19	23	23	40	263
Track	98	90	76	157	53	147	84	26	35	158	924
Volleyball	38	40	34	45	23	46	26	22	28	38	340
Wrestling	40	49	41	46	6	38	39	25	43	42	369
Grand Total	655	619	636	857	296	1049	543	302	457	855	6,269

* Jefferson Dancers is not a sports program.

Additional Key Data: PPS Student Athletes

Over 6,000 students participate in athletics during each school year. Most students (89%) participate in only one sport; 9% participate in two; 2% participate in three or more sports. An unduplicated count is estimated at 5,900 participating students (44% of the 13,400 students enrolled in fall 2002), of which 45% are female. Of the total high school population, 48% enrolled are female. The number of participating athletes remains constant overall from year to year however they will vary within a school and within a program. The chart below is a comparison of participation at neighboring districts.

District/Conference	Enrollment	Athletic Participation	Percentage
Dist. 3 - Mt. Hood	14203	5393	37.97%
Dist. 4 - Three Rivers	11137	4812	43.21%
Dist. 9 - Pac 9	13027	5571	42.77%
Dist. 2 - Metro	16572	5902	35.61%
P.I.L	12407	6269	50.05%

While PPS high schools are doing a great job getting children out for athletics and activities, PPS athletics are funded significantly less than neighboring districts as outlined in the chart below. Specific schools need more assistance than others and the PIL Hall of Fame would have a significant impact on those schools.

**General Fund Support of Metro Area Athletic Programs
2001-2002 Budget Year**

District	# of HS	% of Gen Fund Budget--Athletics	% Athletic Budget Offset by Revenue
Beaverton	5	1.1%	30%
Clackamas	3	1.4%	14%
Lake Oswego	2	1.9%	44%
Gresham	2	1.4%	23%
Hillsboro	3	2.3%	12%
PPS	10	0.7%	27%

Eligibility for Federal School Lunch Programs

Twenty-six percent (19% free + 7% reduced) of students who participate in athletics qualify for free or reduced school lunch versus 30% of all high school enrollees. The “Free School Lunch” groups—the students with the highest level of poverty—have the lowest participation rate.

High School	Free School Lunch	Reduced School Lunch
Benson	61	30
Cleveland	42	12
Franklin	28	17
Grant	107	16
Jefferson	26	8
Lincoln	16	0
Madison	118	53
Marshall	52	15
Roosevelt	111	45
Wilson	15	4
Grand Total	576	200
% of Athletes	19%	7%
% of Enrollment	24%	6%

Academics in Relationship to Athletics

Combined, the groups of students with below 2.0 GPAs and the group from 2.0 to 2.49 GPAs represent 25% of all athletic participants. A significant number of students are motivated to keep their GPA at 2.0 or above to continue to participate. This “at risk” group may be the most adversely affected by a poorly funded or discontinued high school athletics program. Twenty-five percent of high school athletic participants equal approximately 1,475 students (25% of an estimated unduplicated count of 5,900 participants).

Each student receives approximately \$5,000 in state funds per year. A loss of 200 students would translate into a \$1 million loss of state funds.

Conclusion

Parents and athletes often weigh the caliber of athletic programs that are available at schools before selecting a place to live. Students who compete in interscholastic athletics have a higher grade point average, are better citizens and tend to be more involved in their community than non-participants. A poorly funded athletic program discourages the people that we welcome into our communities and want involved in our schools. Declining enrollment also means that fewer resources will come from the state of Oregon for school funding, as the level of funding is determined by the number of students enrolled in each district. Additionally, a poorly funded athletic program cannot effectively serve the students at their schools, as many of them cannot afford to participate in athletics because they also have no financial resources.

II. Population Statistics on the City of Portland

Sponsorship and support of Portland high school athletics translates into positive gross impressions with the largest consuming market in Oregon and the 29th largest city in the United States. An investment in the children of Portland says a business truly cares about the quality of life and the future of Portland.

There are 529,121 people residing in the city, organized into 223,737 households and 118,356 families. The population density is 1,521/km² (3,939.2/mi²). There are 237,307 housing units at an average density of 682.1/km² (1,766.7/mi²). The racial makeup of the city is 77.91 % White, 6.64 % African American, 1.06 % Native American, 6.33 % Asian, 0.38 % Pacific Islander, 3.55 % from other races, and 4.15 % from two or more races, with 6.81 % of the population Hispanic or Latino of any race.

There are 223,737 households of which 24.5 % have children under the age of 18 living with them, 38.1 % are married couples living together, 10.8 % have a female householder with no husband present, and 47.1 % are non-families. 34.6 % of all households are made up of individuals and 9 % have someone living alone who is 65 years of age or older. The average household size is 2.3 and the average family size is 3.

In the city, the population is spread out with 21.1 % under the age of 18, 10.3 % from 18 to 24, 34.7 % from 25 to 44, 22.4 % from 45 to 64, and 11.6 % who are 65 years of age or older. The median age is 35 years. For every 100 females there are 97.8 males. For every 100 females age 18 and over, there are 95.9 males.

The median income for a household in the city is \$40,146, and the median income for a family is \$50,271. Males have a median income of \$35,279 versus \$29,344 for females. The per capita income for the city is \$22,643. 13.1 % of the population and 8.5 % of families are below the poverty line. Out of the total people living in poverty, 15.7 % are under the age of 18 and 10.4 % are 65 or older.

Attendance at PIL Athletic Events

Although the district does sell tickets and collect gate receipts, attendance figures are a calculated guess as students can purchase an "ASB card" that allows them entry to all events at no charge. Attendance of students with "ASB cards" is not measured.

Football and Basketball (all games non-league and league) are the most well attended sporting events with almost 200,000 attendees per season. It is estimated that over 500,000 people attend PIL sporting events each year.

III. Summary of Management Philosophy

The Board of Directors will set priorities for direction and approve significant expenditures by the PIL Hall of Fame as outlined in the Charter Documents. Further, the Board will insure that the PIL Hall of Fame will operate within the strategic directions established by the Portland School Board and the legal regulations of the Portland School District.

Current Executive Board

Roy Love, President

Cleveland High School, 1955
Retired Portland State coach and Athletic Director
PIL Hall of Fame member

John Hilsenteger, Publicity Chairman

Franklin High School, 1957
Retired Oregon School Activities Association
Assistant Executive Director

Mel Krause, Secretary and Co-Chairman

Commerce High School, 1946
Retired High School and University of Oregon
educator and coach, and Portland Community
College Administrator
PIL Hall of Fame member

Lon Stiner, Legal Council

Grant High School
Retired lawyer

Jack Bertell, Treasurer

Wilson High School, 1958
Retired PIL educator and coach

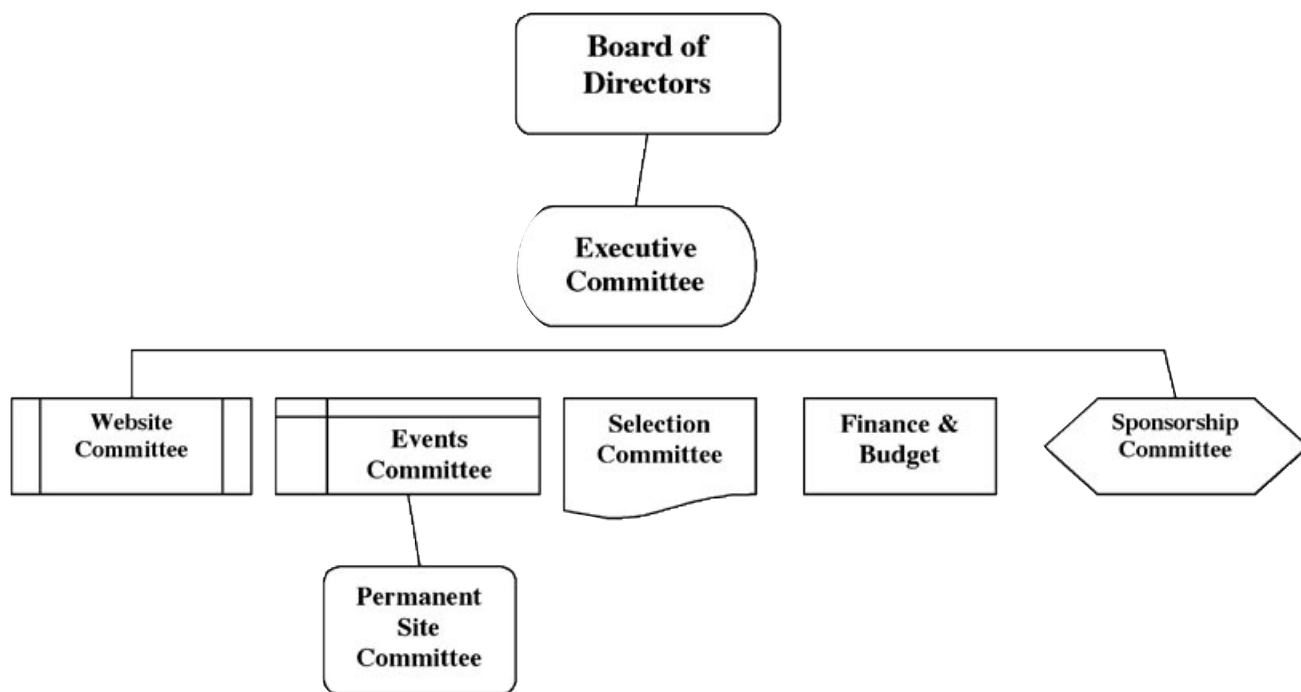
Bill Booth, Chairman, Web Site Committee

Madison High School, 1976
Technology industry executive

Greg Ross, Current PIL Athletic Director

Bill Ranta, Chairman, Selection Committee

Benson High School, 1965
Retired PIL educator, coach, and athletic
director



Philosophy

An excellent athletic program is measured by much more than winning teams. People with a focus, striving for growth and success, create an atmosphere of positive excitement. Athletics is a wonderful vehicle for learning the value of daily growth. Discipline, self-esteem and good work ethics are all positive life values that sports can impart to young adults. A high school athletic program should attract young people, not push them away to schools with good athletic learning opportunities. Winning teams and students earning college athletic scholarships are of secondary importance in a program based on these values.

Benefits of Program

The PIL Hall of Fame will enrich the positive learning environment of athletic programs through these specific promotions and events:

Hall of Fame Induction Banquet

Honors past, present, and new members of the PIL Hall of Fame for their accomplishments and contributions to the PIL, with a recognition dinner of 400-500 people. This is scheduled each fall at the Multnomah Athletic Club.

Hall of Fame Golf Tournament

Held annually in the fall as a fundraising event to support the Hall of Fame operating budget, scholarships, participation fee support, and the PIL athletic department financial priorities. The event is held at Pumpkin Ridge Golf Club with over 150 participants.

Scholar Athlete (Sportsman & Sportswoman) Recognition Ceremony

This spring event recognizes the outstanding male and female athletes of each PIL high school for their successful athletic, academic, and sportsmanship during their senior year. Coaches are also recognized at this well-attended event.

Permanent Museum

Our goal is to establish a permanent Hall of Fame display in the metropolitan Portland area to recognize the achievements of past and present Portland Interscholastic athletes, and also for their contributions to the community in their professional careers.

Cyber Museum and Web site

Develop a Hall of Fame funded web site that will act as a catalyst for communication for our members and for the PIL athletic community. This would include a historical reference by year and by school of Hall of Fame inductees with photographs and biographies. It would also be a resource to promote our events, discuss PIL athletic community news, and where young athletes can learn about the rich history of the PIL.

Advertising Campaigns and Program Guides

Through the promotion of the Hall of Fame in advertising campaigns, events, and programs, our goal is to inspire the strength and tradition of the Portland Interscholastic League athletic program.

Financial Overview

It is important that the PIL Hall of Fame recognize outstanding athletic achievements, but more important to help inspire the PIL to greater things. We believe that will not only take recognition and role models, but given the current state of facilities and athletic budgets it will take significant financial health. We have created our sponsorship programs to not only fund our activities but to fund other important areas where the district cannot sustain adequate funding. Below are some of our financial needs:

Yearly Scholarship Budget	\$50,000	10 schools, 2 athletes per school
Participation Fees	\$25,000	Families in need, * see page 4
HOF Annual Operating Budget	\$39,000	Includes event management
Athletic Facility Improvements	\$250,000	
Program Support	\$250,000	Subsidizing Shortfalls
Total Annual Revenue Goal	\$614,000	

Sponsorship Goals

The goal of the PIL Hall of Fame Sponsorship Program is to identify and involve as many individuals and businesses as possible to meet the financial goals established in order to effectively assist the PIL athletes, coaches, and administrators in their quest to maintain a highly competitive league.